



World's First 'Garden Trampoline Games' Escondido, CA ~ July 15 - 16, 2017 *'SkyBound GT Games presented by GRT'*

For Immediate Release

July 1, 2017 - Escondido, CA. **SkyBound USA**, a division of Fuloo LLC, has partnered with Canadian Trampolinist Greg Roe of **GRT Inc.** to become the world leader in bringing the first official garden trampoline competition to the Escondido Sports Center, on July 15 - 16, 2017. GRT and SkyBound USA wish to promote athletes whom demonstrate outstanding skills within the 'garden trampoline' community. The SkyBound 'GT Games', short for 'Garden Trampoline Games', is presented to you by Greg Roe Trampoline (GRT). Greg Roe, a former Olympic level trampolinist will act as co-host and judge, as well as mentors to the young athletes who will be attending from across North America and Europe. The GTramp athletes vied for a spot in the gathering and a chance to represent their country, by submitting their best tricks and flips videos using the #GTGames hashtag. Over 1000 entries were received, with the top 50 being invited to compete in a friendly competitive environment. Many of these young athletes (age 12 - 18) are excited just to have the chance to demonstrate their unique skills and talents in front of the live audience, their social media followers, and their fellow GTramp athletes. Some athletes as young as 12 have already become YouTube personalities, spilling over from their Instagram accounts where they will highlight impressive tricks and skills, as well as their unique 'daredevil' style stunts.

The GT Games event will also be live-streamed by Jukin Media on their popular channel 'People Are Awesome.' Jukin Media places tens of thousands of videos per year in TV shows, advertisements and on websites. Their global staff, headquartered in London England has offices in LA and New York. They are the trusted global leader in user-generated entertainment with accounts such as Fail Army, JukinVideo, People Are Awesome and The Pet Collective. 'People Are Awesome,' their most popular brand, is known for their viral Instagram feeds featuring amazing stunts and athletes doing 'awesome' things from around the world.

The GT Games will span two days located at the **Escondido Sports Center**, with Saturday July 15th, 2017 being a training day and registration day with the legendary professional trampolinist, Greg Roe, as well as giving athletes an opportunity to free-bounce and test the new flagship SkyBound Orion trampoline that is about to hit the North American consumer market.

"The Orion trampoline is SkyBound's newest flagship model trampoline in an oval shape. SkyBound's engineers have extensively tested the bounce quality, enclosure safety, performance, and durability of the Orion trampoline to develop one of the best oval garden trampolines in the world." - Ricky Lai, Skybound USA

SkyBound USA's corporate philosophy is closely aligned with the message GRT has been delivering to the trampoline community worldwide -- creating a fun and safe environment for 'flippers' and gtramp athletes, achieved through a safe and educational trampoline training program. Based on Roe's step-by-step approach to training and putting safety first, SkyBound believed in aligning with GRT's mission for bridging the gap between the recreational trampoline enthusiasts and professional trampoline athletes. From this philosophy emerged the initial concept for the SkyBound GT Games.

"Over the past few years, the GTramp community has been faced with criticism for allowing kids to perform multiple flips and tricks on their backyard trampolines without supervision and coaching. What the general public don't realize is many of these young athletes actually learn the skills from well known and respected trampolinists by watching on-line tutorials, taking classes at local gyms or trampoline parks, but still many are self taught. The fact that they can achieve the skill level we are seeing today is a testament to their perseverance and the improvements in the quality of equipment available. Both SkyBound and GRT see them as true athletes in their own regard and want to give credit to the GTramp community through the creation of the GT Games." - Greg Roe, GRT Inc.

Greg Roe, a well known former gymnast, Team Canada trampolinist and Level 3 Coach, will also be hosting a trampoline skills camp training with the athletes invited to the GT Games on Saturday, July 15th. Roe respects the skills and the flavor that the GTramp athletes bring to the bigger trampoline community as a whole. Rather than patronizing the Gtramp community for their perceived 'dangerous' tricks and flips, Greg Roe believes there is value in coaching and reinforcing safety and positive mental

training for all trampoline athletes attending the event and viewing the event across the live stream and social media partner networks.

Many of the young athletes are very excited to showcase their talents for the first time to a wider audience in a public venue;

"I'm excited to see this become a legitimate sport because I have heard my fair share of "backyard trash" and "play a real sport" insults. Now, I get to be a part of proving them wrong. I get to be a part of something huge, something I hope my kids know about and maybe even their kids."- @jake.breshears, 15, Kansas

"I'm excited to have an opportunity to compete with some of the best athletes in the world at the GT Games near San Diego California! I'm grateful for the people who have the ability to see the talent of the flipping community and have worked so hard to bring this event together. We want to show the world this is an extreme sport on the rise and will continue to grow!" @jaydenblue.fr , 16, Amarillo, Texas



"SkyBound USA is committed to the GTramp community and we are embracing the culture they portray; camaraderie, athletic ability and perseverance. Our on-going partnership with Greg Roe and Trish McGeer of GRT Inc. has helped us to show these young athletes that they have a place in the trampoline world beyond their backyards. We are also helping to reinforce safety and good foundations of training and conditioning with the help of Greg Roe, a world class athlete and educator in the trampoline industry. SkyBound USA is a proud founding partner and title sponsor for the world's first official garden trampoline competition. After months of planning and organizing for the event, we are excited to finally host the SkyBound GT Games presented by GRT Inc. in July!" – Ricky Lai

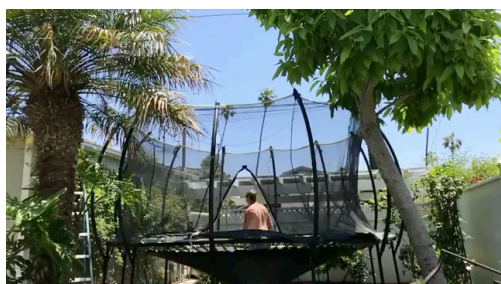
GRT Inc. have been working very hard the past year, after launching their first official World Tour, to educate trampolinists in all three disciplines: competitive olympic style training, trampoline park enthusiasts and backyard athletes on their garden trampolines. This has allowed them to bridge-the-gap in an effort to initiate open discussions in what has often been seen as separate entities. Roe has also made a name for himself in the acrobatic world for his 'insane' stunts on social media and his appearances on such shows as **Nitro Circus Live** (Australia 2016), **America's Got Talent** (USA 2015) <https://youtu.be/RjjmB1v13Fw> and **Das Supertalent** (Germany 2014); as well as appearing in several viral video's produced by YouTube sensation DevinSupertramp. He knows what it takes to take a sport such as trampoline to the next level and he hopes to share his passion with the gramp community in Escondido.

"I am happy to try and bridge the gap between the backyard enthusiast and the competitive world and Skybound provides a great quality products and an awesome platform from which to do so" ~ Greg Roe, co-founder of GRT

"This is an amazing sports opportunity for the GTramp community!" added Trish McGeer, GRT's Director of Marketing "Greg and I began working in partnership with the SkyBound USA last year, bringing his unique style of coaching and enthusiasm to the brand. We are thrilled to bring this unique event to California."

For more information on the SkyBound GT Games presented by GRT Inc., please visit their website at: www.grampgames.com

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Live stream coverage by :
Hosted by: Escondido Sports Center

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